

# FUCK CANCER™

## Mission:

Fuck Cancer is a 501 (c)3 nonprofit in the US and registered Canadian charity focusing on prevention, early detection, and supporting those affected by cancer. With wit, edge and humor, we are improving health outcomes through health education, community programs and events.

## Current Programs:

NOT US

We reduce HPV-associated cancers by increasing HPV vaccinations & screening. We work with community clinics to bolster vaccinations and screening efforts, while educating high school students about the HPV vaccine.

Take Charge

We teamed up with the Oncofertility Consortium to raise awareness while supporting fertility preservation for cancer patients. Our goal is to empower individuals to Take Charge of their fertility.

Keep Joy Alive

We teamed up with the Institute for Family Health in Harlem, NY to educate and increase screening rates for colorectal cancer. Our focus is particularly on high risk populations, such as African Americans and Latinos, aged 45 and over. Our goal is to reduce late stage diagnosis of colorectal cancer in these populations.

Psychosocial

We directly provide emotional support through on the ground programs through the Pink Pearl Retreat supporting woman affected with cancer & Kids Konnected helping children & teens with parents affected by cancer.

Education

Our resources and campaigns have taught millions of online community members how to look for cancer rather than just finding it. Equipping them with tools to help them navigate the cancer experience as a patient, caregiver or loved one.

## Events:

We throw parties all over the world that give our community a unique bonding experience & help fund the overall mission of Fuck Cancer.

# 31,000

Have attended our events

## Community:

The heart & soul of our organization and the reason behind our emotional support resources. This is a group of people defined by their shared behavior, not their birthdate. They consume and communicate with digital content and each other online as their main source of information and support.

# 500,000+

Combined Across All Social Channels

## The Numbers:

### Events:



\*Since 2010

# \$617,500

### Programs:

**NOT US:** 40 outreach events, 30,000 students reached, 15 campus based events, 300 pap smears facilitated & 1000 vaccinated for HPV.

**Take Charge:** Over 700 people educated on oncofertility options & preservation through

**Keep Joy Alive:** 16 Outreach Events – 1000 people reached, over 200 screened and ongoing.

**Emotional Support:** Provided directly to over 500 people directly through Pink Pearl Retreat & Kids Konnected.

**Education:** Millions reached with our digital resources & campaigns through our community of 500,000+.

### Development:



# \$5 Million Raised