



## **Mobile Mammography Project** **Community Health Clinics Program** **Request for Proposals**

### **About Fuck Cancer**

Fuck Cancer is a 501(c)3 nonprofit in the United States and a registered Canadian charity dedicated to advancing health equity through early detection and prevention programs, and by providing resources to navigate, manage, and cope with cancer.

### **About the Community Health Clinics Program**

Fuck Cancer has traditionally worked with Federally Qualified Health Centers to provide free and low-cost screenings and preventive vaccines in high-risk communities, and increase education about cancer prevention and early detection. By focusing our efforts on the communities at highest risk for cancer, we are able to make the greatest impact possible to improve health equity.

Funding from the Community Health Clinics Program helps FQHCs employ community health workers to assist and connect patients to routine cancer screenings and follow-up care after an abnormal result. Research has found that patients navigators improve cancer screening rates and the time to diagnosis after an abnormal screening, particularly among underserved and high-risk populations.<sup>1</sup> We have found success working with a community clinic in NYC to fund their patient navigator who connects patients due for breast cancer screening with a mobile mammography van and assists them after a positive result to ensure timely follow-up care.

The Healthy People 2030 target for breast cancer early detection is to increase the proportion of females who complete screening to 80.5% by 2030.<sup>2</sup> Unfortunately, in the US, an estimated 71.5% of females ages 40+ have completed a mammogram in the past two years. Further, Asian/Pacific Islander (69.0%), Hispanic (64.1%), and American Indian/Alaska Native (59.7%) communities all have screening rates below the national average.<sup>3</sup>

The Mobile Mammography Project aims to increase the mammogram completion rate among adults ages 40+ who are due for a breast cancer screening to move communities closer to the Healthy People 2030 goal. It incentivizes clinics to achieve HEDIS quality metrics, particularly the measure examining the number of “women 50–74 years of age who had at least one mammogram to screen for breast cancer in the past two years.” Achieving this HEDIS measure through financial assistance from Fuck Cancer can help lead to future funding and quality awards.

**Grants will be awarded up to \$50,000 for a one-year grant period.**

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<sup>1</sup> DOI: 10.1200/EDBK\_100026 *American Society of Clinical Oncology Educational Book 41* (April 8, 2021) 3-10.

<sup>2</sup> We have used “females” here to accurately reflect the data, however we recognize that not everyone who is due for a mammogram identifies as female. We intend for this grant to support anyone who is eligible for a mammogram, regardless of sex or gender identity.

<sup>3</sup> National Cancer Institute, State Cancer Profiles

## **Eligibility**

- Must be a Federally Qualified Health Center (FQHC) or community-based organization
- Must work in a county or region where fewer than 70% of females age 40+ have had a mammogram in the past 2 years

## **Geographic Area**

Given varying mammography rates across the United States, we will fund programs in counties or regions where fewer than 70% of females 40 years old and older have completed a mammogram in the past two years. We are particularly interested in programs located in rural areas and/or in the following states: Alaska, Arizona, Arkansas, Colorado, Idaho, Indiana, Kansas, Mississippi, Missouri, Montana, Nebraska, Nevada, New Mexico, Texas, Utah, Washington, and Wyoming.

## **Funding Priorities**

### Overview

The Mobile Mammography Project will target high-risk geographic areas that have low mammography completion rates. To appropriately reach people due for a breast cancer screening, we will review proposals from FQHCs, community-based organizations, or co-led projects including both a FQHC and a community-based organization to improve local screening rates.

We are looking for innovative approaches to increase mammography completion rates. Some examples of projects we would be interested in funding include, but are not limited to:

- Introducing a new mobile mammography program to the community you work in
- Expanding service areas for an existing mobile mammography program to better reach underserved communities
- Developing and/or improving internal systems for breast cancer screening, including staff funding for a patient navigator to assist patients who are due for screening
- Starting or improving breast cancer screening programs in community-based centers, including education and increased rates of screenings at local clinics

### Target Audience

The target audience for this program is anyone 40 years or older who is due for a breast cancer screening, particularly targeting patients who are overdue for screening and/or racial/ethnic communities with historically low breast cancer screening uptake (i.e. Asian/Pacific Islander, Hispanic, and American Indian/Alaska Native patients).

### Desired Outcomes

- Increase patient population's breast cancer screening completion rate by 5-10% from baseline, to be agreed upon with Fuck Cancer prior to disbursement of funds, depending on baseline screening rate at start of program
- Increase education among clinic and/or organization staff, patients, and community members about the importance of routine clinical cancer screenings and self-exams

## Proposal

Please include the following information in your proposal. Proposals should be no longer than five pages in total.

- About your clinic or community organization – name, mission, population served, and contact information
- Applicable data
  - Demographics of your patient population and/or the community you serve
  - Population of 40+ year old's who are due for a breast cancer screening
  - Baseline data of your 40+ year old patient population's breast cancer screening completion rate
  - Comparable county-level data for the 40+ year old breast cancer screening completion rate
- Explanation of your project - how it will be run, which staff will be involved, timeline, measurable outcomes, and any additional applicable information
- Project budget & narrative - estimated budget required to complete this yearlong project with an associated budget narrative
- Other sources of support and a sustainability plan
  - Do you receive other funding for cancer screening programs? If yes, please explain.
  - What is your plan to sustain this project after one year of funding from Fuck Cancer?

## Proposal Timeline

Proposal Deadline: April 24, 2023 at 11:59pm PT

Decision Announced: May 15, 2023

Funding Released: May 31, 2023

Program Start: June 1, 2023

Program End: May 31, 2024

**Please send all proposal materials to [hanna@letsfcancer.com](mailto:hanna@letsfcancer.com).**

*Thank you for your interest in the Fuck Cancer Mobile Mammography Project. We look forward to reviewing your proposal. All questions and inquiries can be sent to [hanna@letsfcancer.com](mailto:hanna@letsfcancer.com).*