

2023 IMPACT REPORT

FUCK CANCER

LETTER FROM THE CEO

For nearly 14 years, Fuck Cancer has tried to fill the gaps in the cancer prevention, early detection, and psychosocial space. Our work this year exemplified that by investing in programs and people that might otherwise be overlooked.

In 2023, we were able to expand our programs to further address health disparities in cancer. We added two new health clinic partners to provide breast cancer screenings in high-risk populations, including rural and Indigenous communities; established a fellowship for young researchers to focus on lung cancer prevention and early detection; and formed a partnership to provide free transportation to patients who need cancer care.

We accomplished this and more with a small but mighty team during a year when we were unable to hold our annual gala. But in true Fuck Cancer fashion, we saw that as an opportunity to grow our fundraising and outreach efforts through

charity streams, gaming, and college events. Not only were new programs initiated this year, but ongoing programs expanded, allowing us to serve more people than ever before.

In 2024, we will need your help to continue this important work. We are looking to further expand our clinic programs, grow the number of rides and meals served to those going through cancer, and launch massive educational (albeit untraditional) campaigns that drive everyone to complete proper cancer prevention and early detection.

Whether you're a patient, caregiver, survivor, or supporter, we've all been affected by cancer in some way. While we know this isn't a community you dream of joining, we hope we can provide support, education, levity, and resources to make things a bit easier. We thank you and wish you and your loved ones a peaceful and healthy new year.



Heather Kun, CEO





PROTECT YOURSELF

8,575

HPV VACCINES GIVEN

7,245

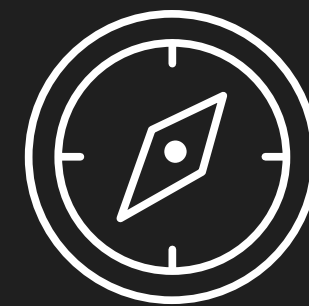
CANCER SCREENINGS PROVIDED

5,810

MEALS DELIVERED TO HOMEBOUND PATIENTS

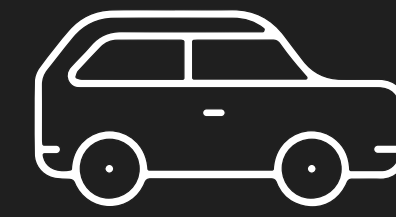
2023 IN REVIEW

46



patients & caregivers matched with cancer navigators

465

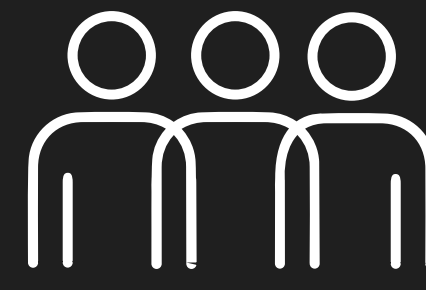


rides provided to patients to attend treatment

700,000+

people reached with digital education

37



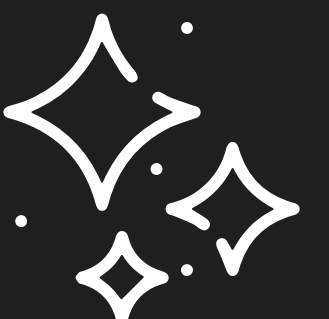
support group members

69



women tattooed

1,500



people attended events

*Due to the nature of our work, this data only represents part of 2023. Full metrics will be reported on our website in 2024.

WHAT'S NEW?

We expanded our programs in exciting new ways this year!



COMMUNITY IS UNITY

LUNG CANCER RESEARCH

The F Cancer Young Investigator Award in Memory of Barbara Berlanti provides funding to young researchers to find new approaches to lung cancer prevention and early detection. This research will make a difference for those most at risk for lung cancer. We have partnered with Conquer Cancer on this program.

MORE CANCER SCREENINGS

In 2023, we expanded our breast cancer screening program to two new health clinics in order to have a greater impact on those communities most at risk. We are pleased to be working with RiverStone Health in Montana and SCAHC on the San Carlos Apache Indian Reservation to assist patients with accessing routine breast cancer screening and follow-up care after an abnormal result.

TRANSPORTATION ASSISTANCE

When you have cancer, finding a ride to treatment should be the easy part, but it can often be expensive, burdensome, or unreliable. That's why we've teamed up with ChemoCars to provide free rides to and from cancer treatment for patients in Los Angeles.

PREVENTING CANCER

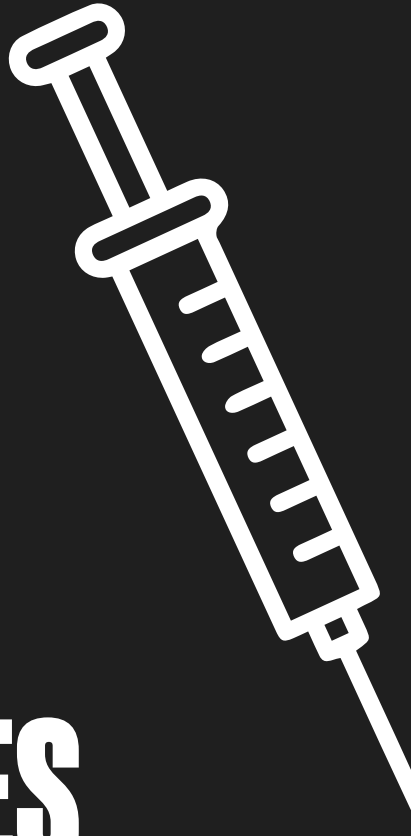
IS POSSIBLE!

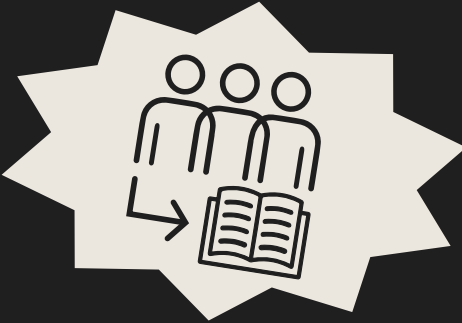
The HPV vaccine is one of the only vaccines available to prevent cancer. It's capable of preventing more than 90% of cancers that are associated with HPV.

Unfortunately, many people haven't heard of the vaccine or haven't gotten it, and are therefore unprotected. We work with community health clinics and high schools in LA and Oklahoma to increase HPV vaccination rates and lower cancer risk among adolescents and young adults.

OUR PARTNERS:



8,575 
**HPV VACCINES
GIVEN**

5,396 
**TEENS & PARENTS
REACHED WITH
INFORMATION ON
THE HPV VACCINE**

137 **STUDENTS TRAINED
AS HPV PEER HEALTH
EDUCATORS**



EARLY DETECTION SAVES LIVES

When cancer is found early, the chance of survival and quality of life is significantly higher.

That's why we work with health clinics to provide free and low-cost cancer screenings in high-risk communities. Our programs help employ a community health worker to assist patients with accessing routine screenings and follow-up care after an abnormal result.

OUR PARTNERS:



972



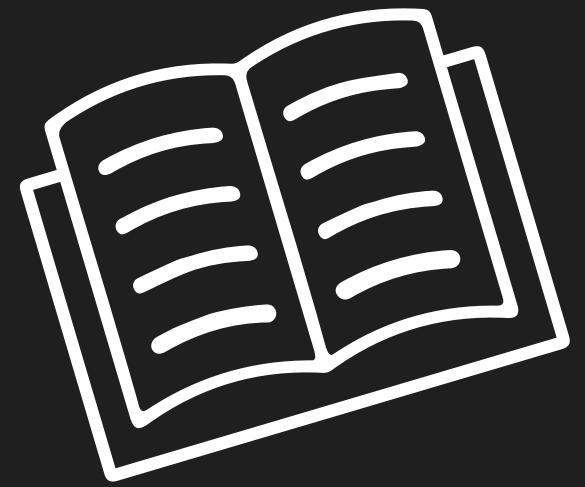
breast cancer screenings completed

6,273



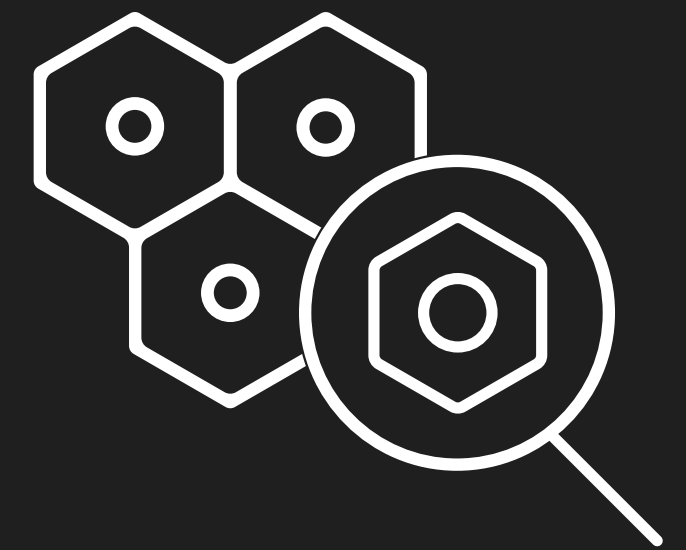
colorectal cancer screenings completed

11,710



PEOPLE EDUCATED ON EARLY DETECTION

156



ABNORMAL SCREENING RESULTS FOUND

LIFE WITH CANCER



Whether you're a patient or caregiver, dealing with cancer is confusing and hard.

We believe that people diagnosed with cancer, their families, and support networks should have access to the tools and resources they need.

OUR PARTNERS:



FOOD SECURITY

We provide medically appropriate meals to Spanish-speaking cancer patients who cannot leave their homes.

5,810



MEALS DELIVERED

SUPPORT GROUPS

We offer a LGBTQIA+ patient group and a Young Adult caregiver group to help our community process.

37



SUPPORT GROUP MEMBERS

CARELINE

When you or someone you love is diagnosed with cancer, it's hard to know where to start. That's why we provide personalized cancer navigators for people with cancer and their caregivers.

46 PATIENTS & CAREGIVERS HELPED

96 ISSUES RESOLVED

PERSONAL INK

Through education and connection with experienced tattoo artists, we are committed to ensuring that breast cancer never has to leave the last mark.

69 WOMEN TATTOOED

17 EVENTS HELD

DIGITAL EDUCATION



We created new and exciting digital resources this year to help raise awareness.



HPV FUCKS EVERYBODY

HPV doesn't discriminate. Whether you have 1 partner or 5, are single, dating, or just exploring, everybody can get fucked by contracting HPV. That's why we created HPV Fucks Everybody, a digital campaign designed to encourage people to get vaccinated and protect themselves against cancer.

13,000+ PEOPLE REACHED



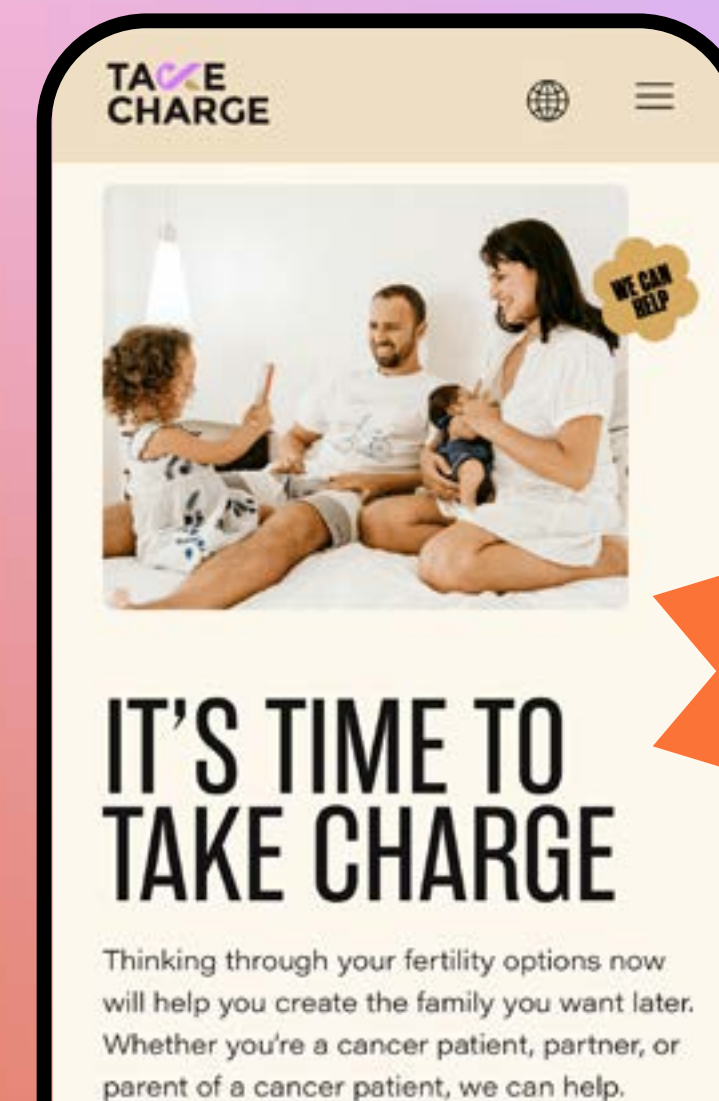
SKIN CANCER FILTER

We partnered with the Melanoma Research Foundation to create an Instagram and TikTok filter to test users' sun safety knowledge and make sure they knew how to make smart sun decisions. Every time you don't protect yourself in the sun, a dolphin cries. Trust us.

110,000+ IMPRESSIONS

MY CANCER FERTILITY

Unfortunately, family planning is often overlooked when it comes to diagnosing and treating cancer. We redeveloped our oncofertility website to make sure families have all the information they need to understand how cancer can impact fertility and the tools to do something about it if they want to.



2,500
UNIQUE VISITORS

EVENTS AROUND THE WORLD

COMMUNITY IS UNITY

We throw IRL parties and streaming events all over the world that give our community a unique bonding experience.

"Our events provide an opportunity for the younger generation to come together and fight back against cancer in a fun and unique way. With unity, comradery, and connection, we continue to say Fuck Cancer!"

-Julie Greenbaum, Co-Founder & CRO

110 

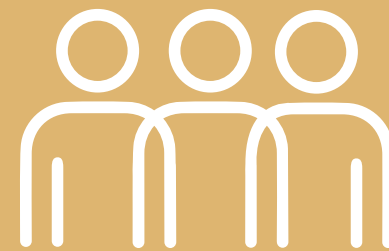
STREAMERS HOSTED 13 TAKEOVER MARATHONS

50,000+

PEOPLE VIEWED THE TAKEOVERS

1,500

PEOPLE ATTENDED IN-PERSON EVENTS



THANK YOU!



On behalf of the entire Fuck Cancer community, thank you! We are excited to continue improving outcomes for people affected by cancer.

You can continue to support our work at letsfcancer.com/donate

DONATE NOW

