

HPV FUOKS

EVERYBODY



Social Media Toolkit

HPV Fucks Everybody Toolkit

Whether you're a student, influencer, activist, or just someone who cares, we appreciate you joining us to spread awareness about the importance of getting the HPV vaccine!

This toolkit will make it easy for you to share the HPV Fucks Everybody message on social media. Here's what you'll find in this toolkit:

Frequently Asked Questions: 03

Everything you need to know to become an HPV expert.

Grid Posts: 04

Grid size social media posts that can be used on Instagram, Twitter (X), and/or TikTok. We've also included recommended captions for each post, the accounts to tag, and the hashtags to use.

Story Posts: 07

Story size social media posts that can be used on Instagram. You'll also see suggested stickers and links to use in your stories.

Thank you for helping us with this campaign. Together we can make a difference.

The FC Team
community@letsfcancer.com



@letsfcancer



FREQUENTLY ASKED QUESTIONS

If people have questions, you'll have the answers. Here are a few FAQs on HPV, but you can always learn more on our website.

Who should get the HPV vaccine?

Everyone should get the HPV vaccine, regardless of gender.

Why should I get the HPV vaccine?

The HPV vaccine protects you from genital warts and up to six types of cancer, and protects your sexual partners from contracting HPV from you in the future. It's a win win.

Where can I get the HPV vaccine?

You can get the HPV vaccine at your local pharmacy or student health center.

How much does the HPV vaccine cost?

Your health insurance should cover the cost of the vaccine. If it doesn't, or if you're uninsured, talk to your pharmacist or student health center to learn about the options available to you.

What is HPV and how does it relate to cancer?

HPV stands for Human Papillomavirus and consists of more than 200 related viruses. Most of the time, your immune system will get rid of an HPV infection by itself, regardless of which type you have, but there is still a possibility that high-risk HPV will progress into cancer. The cancers associated with HPV infection include cervical, vaginal, vulvar, penile, anal, and certain head and neck (oropharyngeal) cancers.

How is HPV transmitted?

HPV is passed through skin-to-skin contact, particularly through sexual activity. Most people who have HPV don't know because there are rarely symptoms associated with infection. This makes HPV very easy to pass to others without realizing it.

Why are you talking about genital warts?

While we care a lot about the cancer-prevention aspects of the HPV vaccine, the vaccine can also protect you against HPV-caused genital warts. Avoid the gross stuff and save your life in one fell swoop with the HPV vaccine.

Is the HPV vaccine safe?

The HPV vaccine has undergone over a decade of research to ensure it is safe and effective.

TAKE A
SHOT

AT PROTECTING
YOURSELF

GRID POSTS

FOR INSTAGRAM, TWITTER (X), & TIKTOK

We've created these social media posts to make it easy for you to spread awareness about HPV Fucks Everybody. Posting these images on your social media accounts will help educate your followers on what HPV is, how it can impact them, and how they can protect themselves by getting the HPV vaccine.

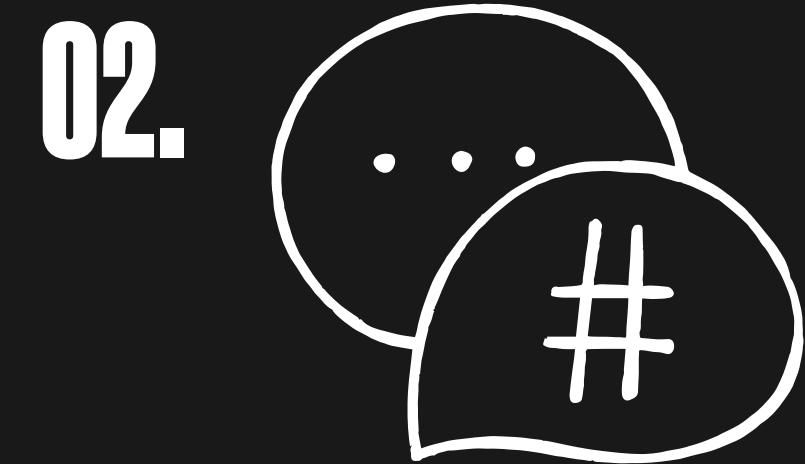


HOW DO I USE THESE POSTS?

It's easy! Post one or all of the images from pages 5 & 6 of this toolkit to spread the word. If our suggested captions aren't doing it for you, that's cool! Feel free to add your own story or spin to your post to drive home the important message that HPV Fucks Everybody.



Pick your favorite image that you want to share.



Copy and paste the accompanying caption, tags, and hashtags.



Download the image file from the HPV Fucks Everybody Folder.



Share the image and caption on your social media.

GRID POSTS for Instagram, Twitter (X), & TikTok

01.



File name:
Grid - Who's At Risk

Caption: Whether you have 1 partner or 5, are single, dating, or just exploring, everybody can get f*cked by contracting HPV. But the good news is, it's super simple to prevent with the HPV vaccine. Stop the spread by signing up for your shot today. Learn more by visiting letsfcancer.com. #HPVFucksEverybody #hpvawareness #fuckcancer

02.



File name:
Grid - Shots, Shots, Shots

Caption: #HPVFucksEverybody Almost all unvaccinated people who are sexually active will get HPV at some point in their life. But the good news is, it's super simple to prevent with the HPV vaccine. Join me in taking a shot to stop the spread. Check out @letsfcancer to learn more about the HPV vaccine. #hpvawareness #fuckcancer

03.



File name:
Grid - HPVFE Party

Caption: HPV will infect 85% of unvaccinated people in their lifetime, and many won't show any symptoms, making it spread really easily. Stop the spread and get the shot. Learn more @letsfcancer #HPVFucksEverybody #hpvawareness #fuckcancer

04.

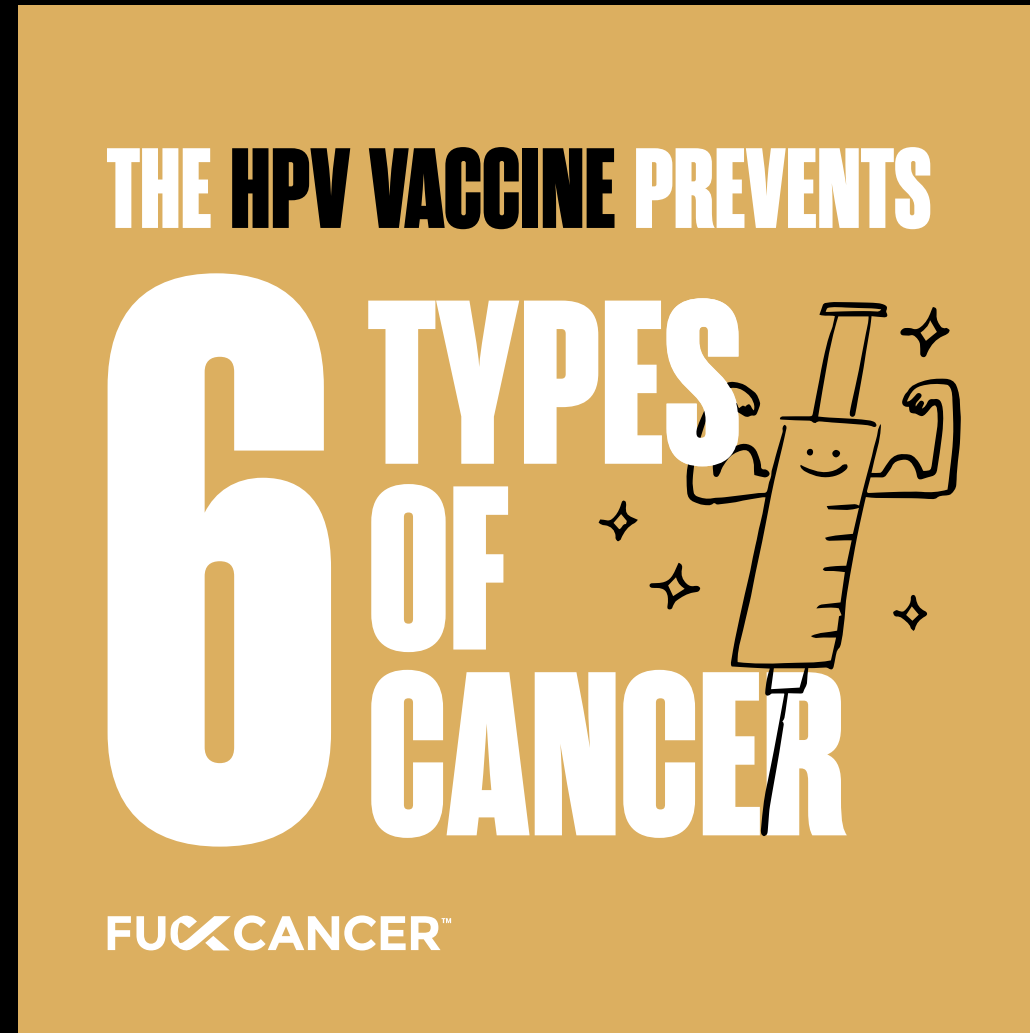


File name:
Grid - Genital Warts

Caption: Genital warts? No thanks! Genital warts are one of the most common side effects of HPV and affect both men and women. Depending on treatment, genital warts can last anywhere from a few months to years. Luckily, the HPV vaccine can help you avoid all of that. Stop the spread by getting the shot. Learn more by checking out @letsfcancer #HPVFucksEverybody #hpvawareness #fuckcancer

GRID POSTS for Instagram, Twitter (X), & TikTok

05.



File name:
Grid - HPV Vaccine

Caption: Did you know that the HPV vaccine can prevent up to six types of cancer? Get vaccinated today at a local pharmacy or your student health center. Learn more @letsfcancer #HPVFucksEverybody #hpvawareness #fuckcancer

06.



File name:
Grid - I Got Vaccinated

Caption: I got the HPV vaccine to protect myself against six types of cancer. Have you gotten it? If not, you can get the vaccine at a local pharmacy or the student health center. Learn more @letsfcancer #HPVFucksEverybody #hpvawareness #fuckcancer

07.



File name:
Grid - Prevention is Protection

Caption: Prevention is the best protection. The HPV vaccine can prevent up to six types of cancer by preventing the infections that cause them in the first place. Get the shot at a local pharmacy or your student health center today. Learn more @letsfcancer #HPVFucksEverybody #hpvawareness #fuckcancer

DOWNLOAD
HERE!



STORIES

FOR INSTAGRAM

We've created these Instagram stories to make it easy for you to spread awareness about HPV Fucks Everybody. Posting these images on your social media accounts will help educate your followers on what HPV is, how it can impact them, and how they can protect themselves by getting the HPV vaccine.

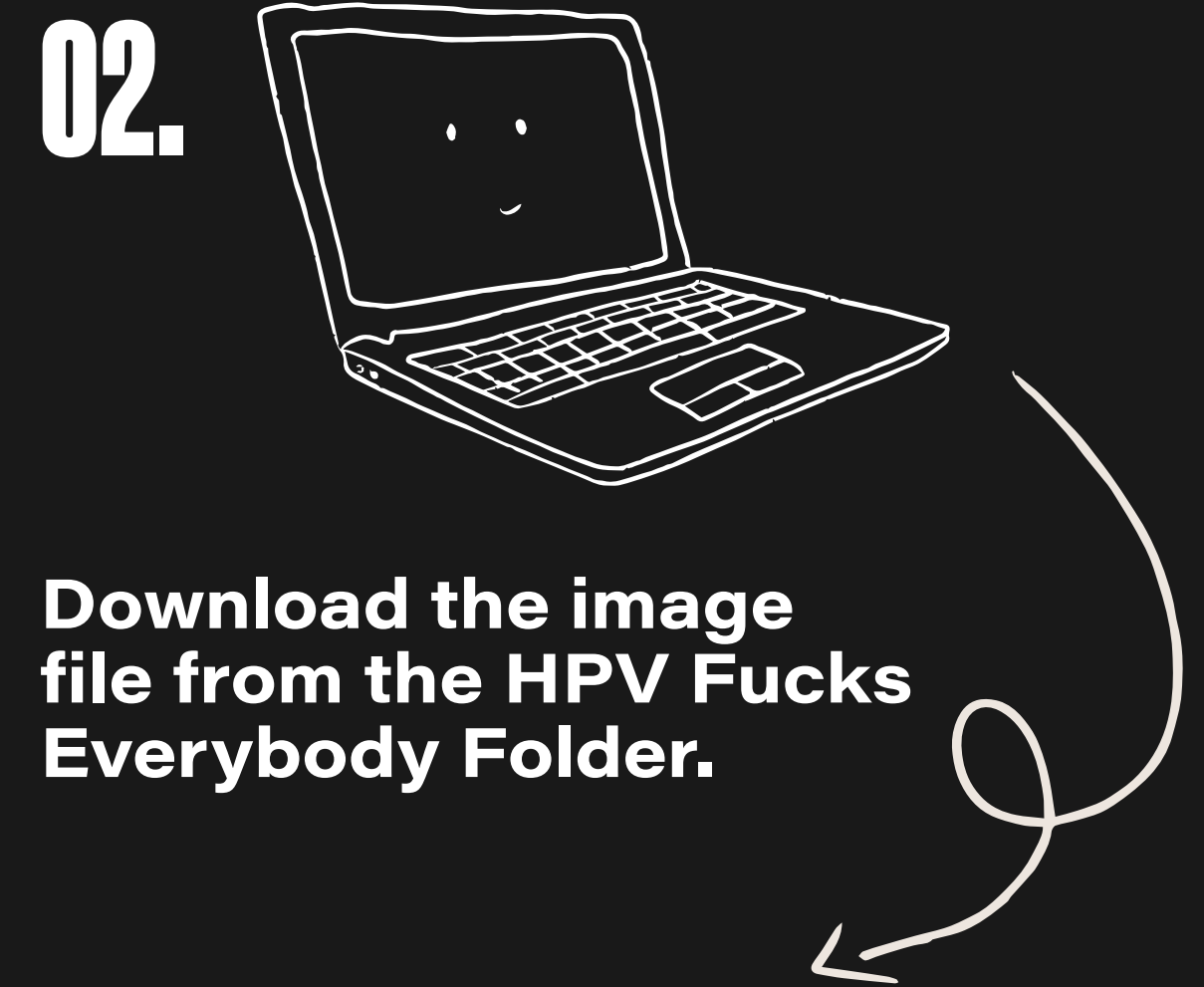


HOW DO I USE THESE POSTS?

It's easy! Post one or all of the images from pages 8 & 9 to your stories to spread the word.



Pick your favorite image that you want to share.



Download the image file from the HPV Fucks Everybody Folder.



Share the image and links on your stories.

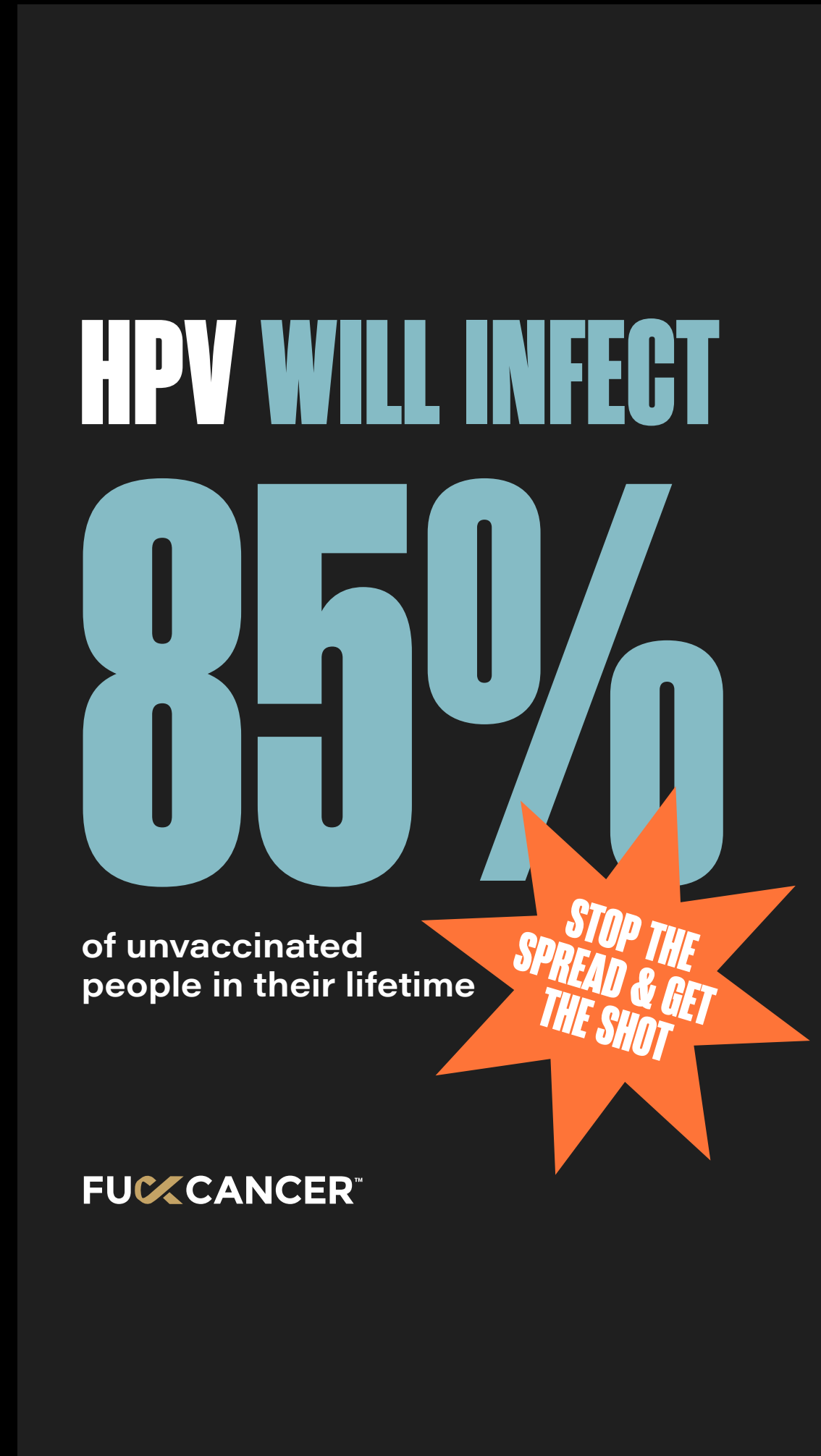
STORIES for Instagram

01.

File name:
Story - Get the Shot

Instructions:

- Add a story link to:
letsfcancer.com/hpv-fucks-everybody
- Customize sticker text: Learn more

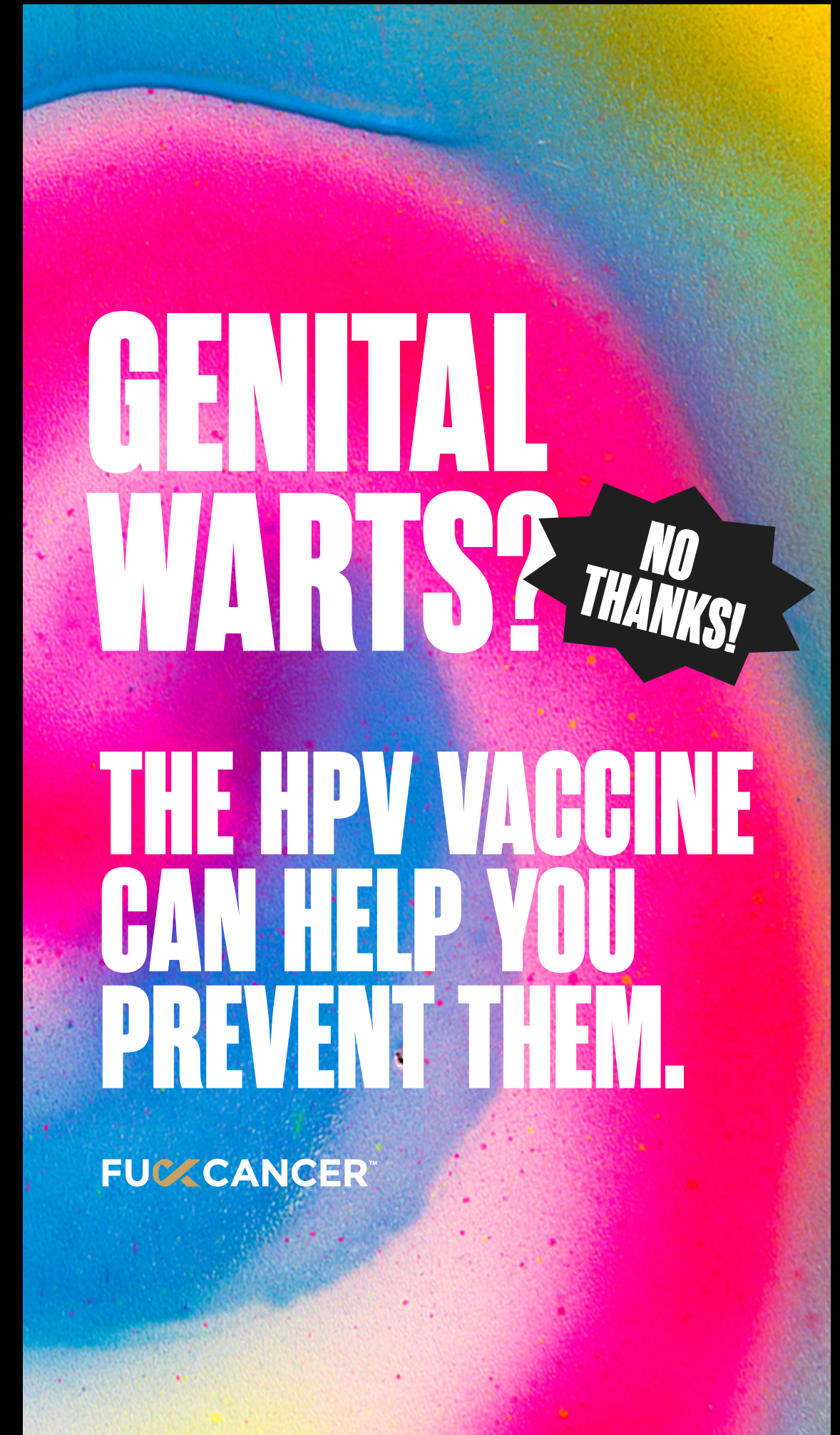


02.

File name:
Story - Genital Warts

Instructions:

- Add a story link to:
letsfcancer.com/hpv-fucks-everybody
- Customize sticker text: Learn more



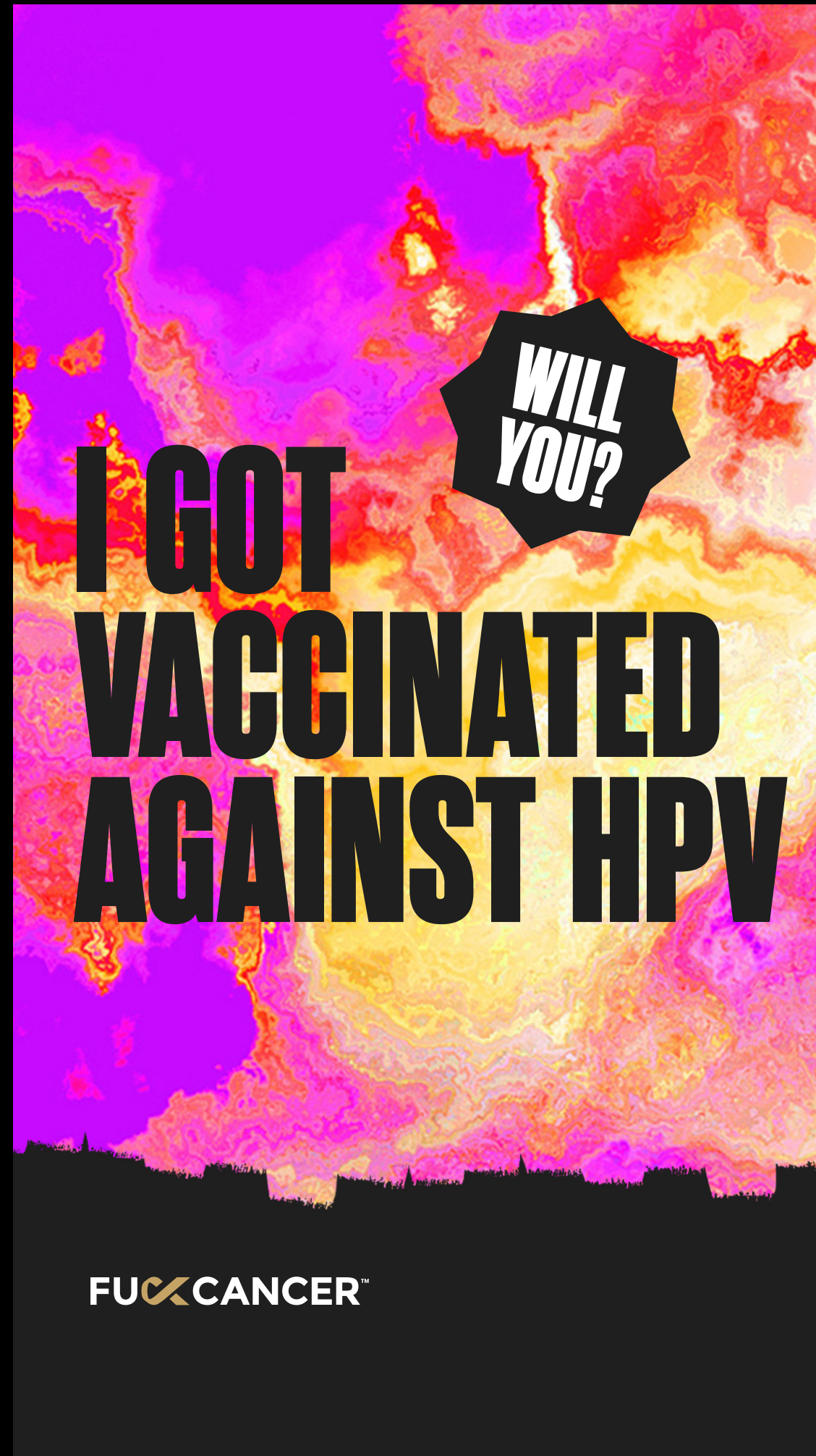
STORIES for Instagram

03.

File name:
Story - I Got Vaccinated

Instructions:

- Add a story link to:
letsfcancer.com/hpv-fucks-everybody
- Customize sticker text: Learn more

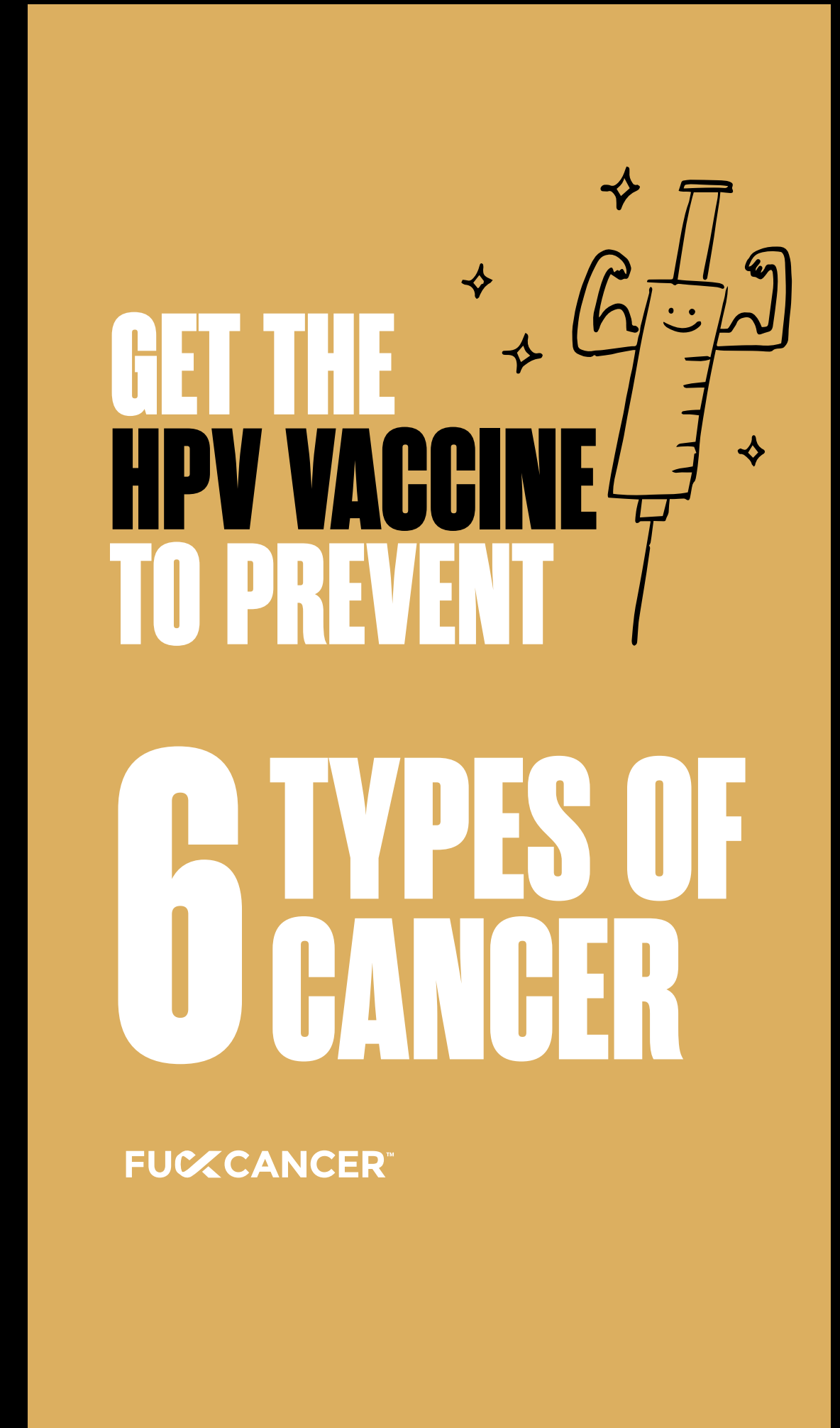


04.

File name:
Story - Get the HPV Vaccine

Instructions:

- Add a story link to:
letsfcancer.com/hpv-fucks-everybody
- Customize sticker text: Learn more



**LET'S STOP THE SPREAD,
ONE POST AT A TIME!**