

FU  CANCER

*Celebrate our*

**100<sup>th</sup>**

**FUCK CANCER EVENT**

**SEPTEMBER 2026  
IN LOS ANGELES**

We're proud to announce a monumental milestone for our charity: in 2026, F Cancer will host its **100th event** supporting cancer prevention and early detection. This wouldn't be possible without our incredible community and supporters. Please join us in celebrating this special moment.

**SPONSOR**  
**FUCK CANCER**  
**100<sup>TH</sup>**  
*Event*

**EVENT PERFORMERS**  
 SEPTEMBER 2026 IN LOS ANGELES

F Cancer will host its 100th event in LA with the below performers and more!

As we celebrate, we're looking to collaborate with brands and sponsors who want to make a real impact in cancer prevention and early detection.



**DJ PAULY D**

Instagram 5M | X 3M | TikTok 3M



**DASHA**

Instagram 450K | TikTok 1M



**BRYCE VINE**

Instagram 240K | TikTok 245K

# FUCK CANCER

# 100<sup>TH</sup> Event

**Fuck Cancer** is dedicated to advancing health equity through early detection and prevention programs, as well as providing vital resources to help individuals navigate, manage, and cope with cancer.

## OVER THE YEARS, WE'VE HOSTED EVENTS AROUND THE GLOBE



- ✔ ENGAGING OVER 55,000 ATTENDEES.
- ✔ RAISING MILLIONS OF DOLLARS FOR CANCER PREVENTION AND EARLY DETECTION.
- ✔ MILLIONS OF SOCIAL MEDIA IMPRESSIONS.
- ✔ MAKING A LASTING IMPACT IN THE CANCER SPACE

## OUR EVENTS

Fuck Cancer hosts global events that create powerful, unforgettable experiences for young adults affected by cancer, directly or through loved ones.

## HOW IT WORKS

Entry to each event comes in the form of a **Fuck Cancer t-shirt**, featuring bold lettering in colors that represent different cancer awareness ribbons. Every attendee must wear the shirt to gain access—turning the crowd into a sea of solidarity and purpose.



**FUCK CANCER T-SHIRT  
WITH DIFFERENT CANCER  
AWARENESS RIBBONS**

**SPONSOR**  
**FUCK CANCER**

**100<sup>TH</sup>**  
*Event*

**SPONSORSHIP  
PACKAGES**

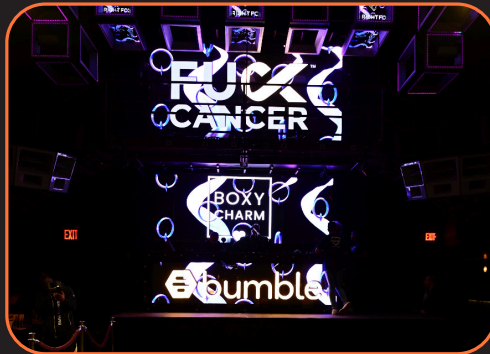
**GOLD**  
**\$30k**

**SILVER**  
**\$20k**

**BRONZE**  
**\$10k**



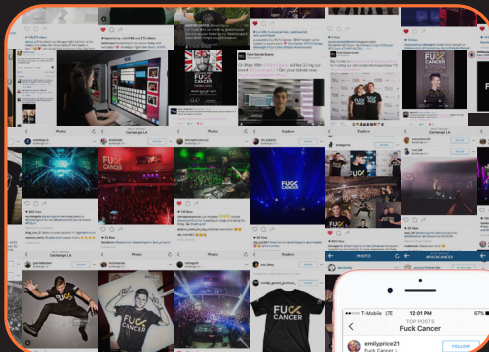
**LOGO ON EVERY T-SHIRT  
(TICKET) SOLD**



**LOGO EXPOSURE  
THROUGHOUT THE PARTY**



**PRODUCT PLACEMENT**



**SOCIAL MEDIA PROMO**



**HOST / TALENT ENGAGEMENT**



# SPONSORSHIP PACKAGES

## GOLD PACKAGE

PRICE: \$30,000

- Logo on every t-shirt sold
- Most prominent logo on step and repeat backdrop (red carpet)
- 10 F Cancer t- shirts (All access VIP tickets)
- Logo and brand recognition on all marketing and press materials, which includes the website, banners, flyers, tickets, promotional videos and watermarked photos
- Community promotion including social media mentions (Minimum 7 Facebook, Twitter and Instagram) to engage our followers with your brand
- Incorporation of brand in PR and media opportunities
- Shout outs from our celebrity hosts and or MC'S
- Announcements of company support during the event
- Product placement at event
- Integration of product with our hosts and influencers
- Brand interaction and incorporation with celebrity / artist

## SILVER PACKAGE

PRICE: \$20,000

- 7 F Cancer shirts (All access VIP tickets) per event
- Logo and brand recognition on many of our marketing and press materials, which includes the website, step and repeat backdrop, banners, flyers, tickets, promotional videos and watermarked photos
- Community promotion including social media mentions (Minimum 5 Facebook, Twitter and Instagram) to engage our followers with your brand per event
- Announcements of companies support during the event
- Brand interaction and incorporation with celebrity / artist

## BRONZE PACKAGE

PRICE: \$10,000

- Logo and brand recognition on some of our marketing and press materials, which includes the website, banners, flyers, tickets, promotionals videos
- Community promotion including social Media mentions (Minimum 3 Facebook, Twitter and Instagram) to engage our followers with your brand per event
- Announcements of companies support during event
- Presence on our donation board
- Brand interaction and incorporation with celebrity / artist

**CUSTOM PACKAGES  
AVAILABLE  
CUSTOM TITLE  
SPONSOR**

PRICE: \$50,000

**LOGO SPONSORS**

PRICE: \$2,500

**GIFT SPONSORS**

PRICE: \$1,000

# FUCK CANCER 100<sup>TH</sup> Event



## PAST CELEBRITY SUPPORTERS



Ed Sheeran



Stephen Amell



Martin Garrix



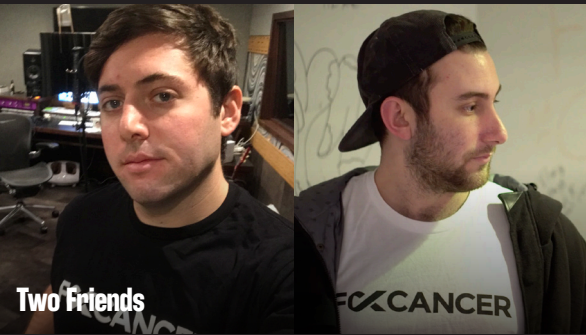
Nervo



Kelsey Anderson



Pauly D



Two Friends



Bryce Vine

SPONSOR

FU&CANCER

100<sup>TH</sup>  
Event

# NUMBERS & DEMOGRAPHIC GRAPHIC



FACEBOOK

@letsfcancer + @fcancernow

389k



INSTAGRAM FOLLOWERS

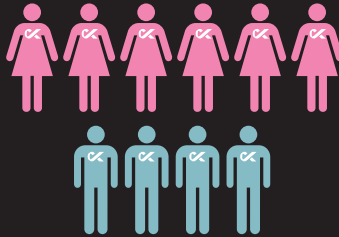
@letsfcancer + @fcancernow

91k



AVERAGE AGE

21-40 years old



GENDER

60% female | 40% male



OVER 100K

emails



MILLIONS OF  
MONTHLY

social media impressions



OVER 55,000

attendees world wide



OVER \$2,000,000

raised

FUCK CANCER

100<sup>TH</sup>  
*Event*

PRESS

FAST COMPANY

THE WALL STREET JOURNAL  
WSJ

Entrepreneur

inTouch

marie claire

Forbes



REFINERY29



Aol.

SELF

*seventeen*

THE DOCTORS

ELITE  
DAILY

Inc.

VANTY FAIR



YAHOO!



THE HUFFINGTON POST

Welcome To  
**PEREZHILTON**.com  
Celebrity Juice, Not from Concentrate

# THANK YOU



**FU**X**CANCER**

## GENERAL INQUIRIES

JULIE GREENBAUM  
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www.letsFCancer.com



@LetsFCancer | fcancer now